



AGENDA

General Membership Minutes

Wednesday, April 29, 2026

Smartmouth Pilot House - 313 32nd Street (Parking on 33rd Street)

1. Welcome & Introductions
2. [Approval of Minutes from the February 11, 2026, meeting](#) – motion, second approved
3. Treasurer's Report – Board just approved to merge the two accounts.
 - Main - \$3801.90
 - Event - \$5566.65
4. Website & Membership Update – members are updated on the website. New year starts July 1. If you join now you join through June 2027.
5. City Council Update - Remarks from Worth Remick, District 6
 - Asked City Manager to be more visible –
 - Good news – no shootings last two weekends
 - No more curfews – he won't vote for it again
 - Need better communication with stakeholders
 - Need an ombudsman who can relay info between City and Stakeholders (Bill Kelley was suggested) – D asked Worth to let us know who it should be
 - Need to arrest folks who are smoking marijuana (lots of comments on this)
 - All things should be on the table – police recruiting, new substation
 - PR – campaign – City is adding \$1M to the ad budget to promote positive
6. Public Safety & Enforcement – Billy Zelms, Deputy over police operations
 - How can we improve
 - March 6 & March 11 – shootings at the beach (and another in between, not here)
 - Crowd diversion started at 6pm
 - Flush the beach
 - * They used to flush the beach – traffic lights hurt backs it up – more officers in traffic means less on streets – trying to push traffic to where open streets are
 - * Created a fountainhead with the blockades – unfortunate they weren't implemented right
 - * Working with public works to remotely activate traffic lights to help push traffic
 - Question – will there be 90 officers on site? There are safety officers in schools but can't take them out before end of school year?
 - 792 authorized, 700 active, 20 in academy, 10% out b/c injured

7. City Manager Meeting Recap & Accountability

9. Legislative Watch

Pop-up legislation and concern over the power to implement curfews without a Council vote on the bill.

10. Take Back Our Beach Campaign / Future Campaigns

Very successful campaign last weekend. Had over 85 businesses sign up. Will continue it, but you have to be a member of the AAA.

11. Upcoming Events - Bill Kelly, Resort Management

- Lots of other events are coming up – they are planning things for almost every weekend
- Trying to bring family events
- Wendell Phillips – the man to get things fixed in the resort area

12. Upcoming Beach Events – William Younce, IMGoing

Sold out the she crab festival, sold out rodeo

Every weekend Fri/Sat activated on Atlantic Ave through Labor Day

Memorial Day to Labor Day activated 7 days a week

Trying more marketing – Kelsy wants to work with more businesses

16. Member Announcements & Community Updates

Please tag @visitatlanticavenue (Instagram) @atlanticavevb (Facebook) in all social media

Upcoming meetings - 6/11, 9/25, 11/20