



AGENDA

Atlantic Avenue Association
General Membership Meeting
Wednesday, January 29, 2025
Smartmouth Pilot House - 313 32nd Street (Parking on 33rd Street)

1. Welcome & Introductions
 - Worth Remmick & Rosemary Wilson here, Mayor Dyer also stopped by
 - All discussed recent CIP meeting and increasing costs for all city projects.
 - Also working on 3 hour free parking for local VB residents
2. Minutes from the November meeting approved
3. Treasurer's Report - \$13803.85
4. Membership and Website Report- memberships July-June, lots new members. Website updated. Join now.
5. Atlantic Avenue \$48.1M to \$100M Improvements
 - City estimates have gone from 48M to 100M – need to revise plans
 - Don't widen sidewalks
 - Want to update sidewalks with clean new concrete (come out of maintenance)
 - Add meters where possible
 - Maybe have raised intersections

City Input hearing tomorrow Jan 30 at the convention center
6. Public Safety Update
 - Crime down except for thefts from automobiles. Have posters to remind folks to lock their cars.
7. Resort Area Updates -
 - Projects:
 - 14th street – pavements refurb coming along – end of Feb completion
 - 6th Street restroom – similar design to others
 - 31st park/stage – coming along
 - 20th street to 15th street – wider beach
 - Events:
 - Shamrock Race
 - Something in the Water – working on a replacement event
 - Jackalope Festival
 - Point Break Festival

8. Shamrock Marathon - J&A Racing March 14-16, 2025
- Posters available to put up in businesses.
9. Jackalope event organizers Presentation and Update
May 30 – June 1 at 31st street
3rd year
10. Upcoming IMG Beach Events - beacheventsvb.com/calendar/
April 5 – Shecrab soup
April 12 – Rodeo weekend
11. New/Old Business
Tim from Family Fun is creating a group to put together a way for Atlantic Ave Businesses to support and participate in all the events. Please contact him if you are interested in this new endeavor. tim@ffxtheater.com
12. Member updates and announcements

Adjournment

Please tag [@visitatlanticavenue](#) (Instagram) [@atlanticavevb](#) (Facebook) in all social media

Our Tagline:

Making Community Vision and Dreams Come True.

Our Mission:

The Atlantic Avenue Association is a community-first organization that works to help build a vibrant Resort Area and promote entertaining, inspiring experiences for Virginia Beach residents and visitors.

Our Vision:

To make Atlantic Avenue a thriving, year-round premier resort destination and flourishing hub for business.

Goals:

- Forge a strong sense of pride and participation in our resort community with engaged and involved members working together toward stated and prioritized objectives.
- Activate a distinctively unique identity and sense of place that locals want to make a part of their lifestyles and visitors want to experience.
- Encourage a vibrant economic environment that offers an attractive diversity of entertainment options and inspiring experiences that reflect the richness of Virginia Beach's culture, art, and history.
- Assist and advise efforts that promote Atlantic Avenue as a premier destination through marketing, public relations, and special events.
- Speak with a unified voice about issues, opportunities, and solutions for Atlantic Avenue to City Officials and the Virginia Beach community.

Adopted April 23, 2024