



General Membership Meeting Agenda
November 15, 2023
3:00pm

MISSION - The Atlantic Avenue Association's mission is to assist in creating and promoting a positive experience for Virginia Beach residents, visitors, and businesses along the Virginia Beach oceanfront, specifically Atlantic Avenue.

- Welcome and Intro to AAA
- Recognize Elected Officials – Gwen & Worth Remmick
 - Feliz Navidad graphic – Kate Pittman VIBE District, Cultural Affairs
 - Thank you to Stacey Kotarides for BWAS work
 - Congrats Tim and FFX Theater for award at Costal Virginia Giving Back Awards
 - Economic Impact Meeting today – 2.4Billion Dollars through the resort from out of town visitors
- Approve [Minutes](#) from September 20, 2023 – approved
- Treasurer's Report – main account \$10,821.2, event account \$5,441.65
Pay online on website
- Membership Report – 85 members
- Election of Board of Directors – Annual Election of Officers – approved
 - D. Nachnani - President
 - Mike Mauch - VP
 - Chris Neikirk - Secretary
 - Tim Ritter - Treasurer
 - George Kotarides - Immediate Past President
 - Lynn Hightower - Membership Chair
 - Paul Brannock
 - Bill Dillon
 - DeWayne Furlough
 - Bill Gambrell
 - Stephan Gordon
 - Chris Kyriakides
 - Stephan Michaels
 - Deepak Patel
 - Jaketa Thompson

- Emeritis - Clark Winslow
- Public Safety Update – Officer Ball
 - Substation has been great
 - Working on staffing. Not dedicated folks there 24-7.
 - Crime is way down year over year
 - Cameras are all installed – looking to get a few mobile ones to fill in where there might be gaps for festivals
 - Lighting is good – focusing on any areas that aren't well lit
 - Trying to get more resources to the outreach team
 - Real Time Crime Center opening soon – near City Hall – will connect cameras and a central center who can help direct officers where to go
- Resort Area Update – Wendell Phillips
 - VNG updating some repairs
 - Parking on Atlantic Avenue
 - Inlet Construction – Rudy – 19th
 - Sidewalk Repairs
 - Atlantic Park Construction – some road closures
- Parking Update
- Sports Center Update
 - Track season – lots of events
- Upcoming Beach Events
 - Jeepfest – 1400 this year
 - Holiday Lights – Nov 16-Jan 1
 - Free night on the boardwalk for bikes/walkers tomorrow night
 - 25 new light displays as well as longest light tunnel in the states
 - Conde Nast Travel – ranked VB lights as top 25 in the US
 - Economic Impact of \$800M in the 5 weeks of the light show
- VBRA Gingerbread House Competition – 22 houses at the Atlantic Wildfowl Museum – go by and check them out – voting on Coastal Virginia Magazine
- Boardwalk Art Show Recap – Stacy Kotarides
 - No vendors on the Boardwalk. AAA partnered with the BAS to highlight and promote businesses that were open along Atlantic Ave. Printed 5000 flyers with the list/map of participating businesses. Membership benefit! Lots of folks helped get it organized.
- Community Initiatives and Engagements - What's most important to Members
 - Send an email – atlanticavevb@gmail.com – send us email with suggestions
- Old Business/New Business
 - Atlantic Perks App – Coming along. Should be up soon!
 - Stickers of the Atlantic Ave Assoc – paid members get one!!
- Sharing – 10 seconds per attendee – 30pp in attendance

- Adjournment