



General Membership Meeting Minutes

June 7, 2021

3:00pm

Smartmouth Brewing Pilot House

- Welcome / Mission Statement / Comments – President, George Kotarides
  - Welcome Police – Captain O’Brien with two officers
    - Adding cameras in the resort area – 15 more in few months and then more over the winter
    - Shots fired technology – can figure out where gun shots come from – installing over the summer
    - New lighting – adding lights to blocks that need it
    - New police office – where the Box used to be on Atlantic Ave – up by July 1 - Public Safety Office – Sheriffs / Police / Fire / EMS – will share the space – hopefully someday have our own precinct (5<sup>th</sup> precinct).
    - Noise from loud cars – police is working on solution but legislation passed that hinder them from making arrests for decibel sounds
  - New resort office – encroachment / signage enforcement
  - Café lights, entertainment, piped in music – reactivated along Atlantic Ave – very welcome – very festive at night for many years
  
- Approval of Minutes – approved minutes from March 15, 2021 meeting
  
- Treasurer's Report - Chris Kyriakides
  - \$10781 – Main Account
  - \$5,442 – Event Account
  
- Membership Report - renewals - Lynn Hightower
  - 55 current members / 48 need to renew
  - Update your membership information
  - Please tell your neighbors to join to support Atlantic Ave
  - Brochure with the benefits – see Lynn to get to take to prospective members
  
- Marketing and Community Outreach Report - Jaketa Thompson
  - Social media engagement up 48%
  
- 2100 Block Developments/Public Safety – Stephan Michaels
  - July 1 – construction – signage upgrades working with all the tenets – Edge/Chemistry/Sandbar doing upgrades too
  
- RAMP / Better Block Presentation – Kyle Williams, Kimley Horn

- Received a very detailed update of the work of the Resort Area Mobility Program. They have been studying how people move at the oceanfront and what could be done to improve the experience. There will be a pilot program on 17<sup>th</sup>-20<sup>th</sup> streets this fall that will test some new features including wider sidewalks, outdoor dining, parklets, etc. More info will be coming this summer.
  - Old Business – Join Membership!
  - New Business
    - Faith Festival Friday Jun 11 – 4000-5000 people coming to oceanfront looking for parking & food/beverage – Driveway helping them discover assets on Atlantic
    - MOCA / Boardwalk Art Show – opportunities for AAA Members to be involved with this great event:
      - Can be a stop on a scavenger hunt
      - Can promote your specials to Art Show Attendees
      - Can provide promo item for MOCA to auction off
  - Adjournment – 4:45pm
  - Next meeting – November 1, 2021
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