



General Membership Meeting Minutes

March 25, 2020

3:00pm

Via Zoom

MINUTES

- Welcome – George Kotarides
 - Moment of silence for those we've lost.
- Approval of Minutes – approved minutes from November 9, 2020 meeting
- Treasurer's Report - Chris Kyriakides – new members joined today – need more to join!
 - \$10786 – Main Account
 - \$5442 – Event Account
- Membership Report - renewals - Lynn Hightower
 - Currently 52 current paid members, 49+ owe dues for this year
 - Please tell your neighbors to join to support Atlantic Ave
 - Brochure with the benefits – see Lynn to get to take to prospective members
- Marketing and Community Outreach Report - Jaketa Thompson
 - Send Jaketa any specials – she'll post them on our social media
 - She is going to do an artwalk and will be promoting the art along Atlantic Ave.
 - Will also be starting a job posting section – send her your needs
- Chief Neudigate –
 - Currently have 700ish officers. Are authorized for 800. Trying to recruit and retain them. Is a nationwide problem. Augmented by sheriff's officers.
 - Homelessness – aware of the issue. Don't to criminalize homelessness. Resort Management Office should help. Police work with the ambassadors.
 - Resort Liaison Officers will be assigned to Resort – will work hand in hand with the Resort Management Office
 - Looking to identify areas that need addressing – lighting, maintenance issues
 - Want to help events be successful. Looking to have special events team. Have one officer but added a sergeant to him and hoping to add more
- Brian Solis – Resort Management Office – 401 Virginia Beach Blvd – opening April 1
 - [See attached presentation](#)
 - Reestablishing RMO
 - Code Enforcement
 - Zoning Enforcement

- Homeless Outreach
- Bill Kelly – Sports Marketing Visitors Bureau
 - New building has been hosting events
 - Jan-Mar – 28 events – 24,000 athletes
 - 2020 – hosted 58 total events
- Old Business
- New Business

Next meeting dates - hopefully in person!

June 7, 2021 - 3pm

November 1, 2021 - 3pm