



May 18, 2020

City Leadership,

With nothing else going on - no events, festivals, concerts, movies, sports, etc - cruising and strolling along Atlantic Avenue seems to be an attraction. We should both encourage social distancing and control crowds, while at the same time sanitizing public spaces routinely. We see this as an URGENT matter. The below suggestions can be done quickly, and #1 and #4 are strategies previously implemented successfully by the city.

***Starting Memorial weekend, please consider deploying:***

1. Police with chaplains at the 9 corners between 17th St & 25th St, starting at 5pm every evening to direct pedestrians and be host/ambassadors.
2. Restroom porta-potties that are cleaned regularly throughout the day and managed with distancing (FYI ... 17th St. public restrooms are closed and the 5 porta-potties around back of DQ are inadequate and unkempt.) AAA asks that the city take over the management of the public restroom facility at 17th St. during the COVID crisis. Restrooms at 24th and 33rd need to be sanitized and monitored throughout the day and need a social distancing monitor and sanitation custodian. Deploy 10 porta-potties at each of the parks (17th, 24th, 33rd) that have a social distancing monitor and a sanitation custodian throughout the day - post social distancing signs for each of the 3 porta-potty locations and at the 3 public park restrooms.
3. Ways to remind and encourage visitors to practice social distancing and a way to manage traffic: a) Geofence a message to visitors between 1st and 40th St from Pacific Avenue to the ocean asking them to social distance with something like this message: "Have fun and please social distance." b) Fly a plane over the beach with banner: "Have fun and please social distance." c) Use mobile message boards to display the message. d) Use Waze app to notify users of traffic congestion
4. When it starts to get crowded, deploy "flushing" measures already in place (normally used on busy holidays) to reroute traffic away from the resort.
5. Clean and sanitize streets and boardwalk nightly at midnight between 17th and 25th St, less frequently north and south of those areas. This sends the message we are a clean resort, and it's time to go home.

6. Create a GOLD STANDARD list of sanitation and health qualifications for businesses to post on their front door.

7. Dump trash and use can liners. Sanitize cans.

Public safety is paramount. As we witnessed this past weekend, when the weather is warm and sunny lots of people will be out, and they will not necessarily behave in the manner we like when it comes to social distancing. Whatever we do to address this needs to be nimble, nuanced and routine throughout the summer, not just holiday weekends (IE: Even on a sunny Tuesday in June it could be very busy).

We can do this quickly. The Board of Directors of the Atlantic Avenue Association is asking the city to be ready this weekend with whatever measures are deemed appropriate by city leadership.

United We Stand.

A handwritten signature in black ink that reads "George Kotarides". The signature is written in a cursive, flowing style.

George Kotarides

**President, Atlantic Avenue Association**

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