

**From:** George Kotarides gkotarides@yahoo.com   
**Subject:** Atlantic Avenue Association 2020/21 Budget Request  
**Date:** October 3, 2019 at 10:13 AM



**To:** Amanda F. Barnes abarnes@vbgov.com, Guy Tower gtower@vbgov.com, Guy Tower guytower@gmail.com, Jessica Abbott jabbott@vbgov.com, John Moss jdmoss@vbgov.com, Rosemary C. Wilson rcwilson@vbgov.com, Bob Dyer bdyer@vbgov.com, Aaron Rouse arouse@vbgov.com, Louis Jones lrjones@vbgov.com, James L. Wood jlwood@vbgov.com, Sabrina D. Wooten swooten@vbgov.com, Barbara Henley bhenley@vbgov.com, Michael Berlucchi michaelberlucchi@yahoo.com  
**Cc:** Chris Neikirk shechris@smartmouthbrewing.com, Chris Kyriakides sfkyriakides@gmail.com, Michael Mauch mikemauch@yahoo.com, Clark Winslow clark@sunnydayguide.com, Bill Gambrell rightcoastconsulting@cox.net, Stephan Gordon shg225@hotmail.com, Bill Dillon bill@abbeyroadpub.com, Deepak Patel ramcorp84@yahoo.com, BJ Baumann bj@rockafellers.com, Ronald H. Williams Jr. rwilliams@vbgov.com, Tom Leahy tleahy@vbgov.com, Karen Forget karen@lrnow.org

Honorable Mayor Dyer, Virginia Beach City Council Members and City Clerk Amanda Barnes:

Attached are the 2020/21 Fiscal Year Budget requests by the Atlantic Avenue Association. The two requests mirror discussions of the 2030 RASAP Steering Committee.

A few points of clarification: We do not think delay of our request for a demonstration block is necessary due to a possible mobility study at the resort. Secondly, we are not suggesting moving curbs, sewer, etc, just replacing broken, unattractive, sometimes unsafe sidewalks and pavers with an environmentally sustainable porous paver system, along with other aspects described in the attached budget request.

Thank you!



George Kotarides  
President, Atlantic Avenue Association  
A 501c4 community welfare association  
757-469-0031

***PS - Amanda, in case anyone misses this, please include this cover email and attachment in Council members' budget request packets.***

CC - AAA Board of Directors, Karen Forget Lynnhaven River Now Executive Director, Virginia Beach City Council, City Manager Tom Leahy, Deputy City Manager for Economic Vitality Ron Williams, RAC Chair BJ Baumann



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## 2020/21 Fiscal Year Budget Requests by the Atlantic Avenue Association

1. Create a resort central management office with a Resort Manager responsible for code enforcement and maintaining/beautifying the public space, primarily in the center of the resort area. This request parallels the 2030 RASAP Steering Committee priority proposal for a Central Management Entity.

*Cost: Unknown*

2. Remaking and managing the central Atlantic Avenue District is at the heart of RASAP 2030 priorities. To start, and in tandem with a proposed mobility plan TBD, we request the creation of a demonstration block pilot program to develop/upgrade one block of public space along the central Atlantic Avenue corridor, including side streets of the chosen block up to Pacific Avenue. This should be an artful project representative of our talented citizens, the uniqueness of Virginia Beach culture and community efforts for environmental responsibility and sustainability. Proposed aspects include but are not limited to: replacing old sidewalks and pavers with rainwater permeable pavers and surfaces, adding attractive planters and improved landscaping, upgrading/replacing inoperable and obsolete electrical infrastructure, adding attractive lighting, replacing the broken music/PA system, adding attractive Live! On Atlantic/Party! On Atlantic programming nodes, adding "Instagrammable" art sculptures, adding a sense of arrival gateway at or near 21<sup>st</sup> Street and Atlantic Avenue, adding parking/directional signage, and creating meaningful capital improvement incentives for private investment for Atlantic Avenue District small businesses and property owners. Possible code changes should facilitate commerce and improve customer service (such as allowing outdoor patios for fast casual dining and facilitating valet service). With the Sports Center coming very soon, there is urgency here.

*Cost: \$2.5 - 3Million per block with plans for \$30Million over 5 years.*

ATLANTIC AVENUE ASSOCIATION • PO Box 825 • Virginia Beach, VA 23451

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