



General Membership Meeting Minutes
June 1, 2020
2:00pm
Smartmouth Brewing Pilot House

Approval of [March 9, 2020 Minutes](#) – approved

Treasurer's Report

Membership Report – have 63 members. **Discussion about discounting membership for 1 year. 50% discount. Motion to discount membership by 50%.** Second. Approved.

Marketing and Community Outreach – spread message of positivity. Post that we are open. We are a diverse group of business owners. Humanize who we are and who the business owners are. Locals helping locals. Faces of Virginia Beach. Minority owned businesses. Safe. Open. Try to make backdrop the ocean, not broken glass/busted up businesses.

Discussion about vandalism from last night. Might be an 8pm curfew. Haven't heard officially. Some businesses might have self-imposed curfew. Supposedly gathering in Town Center at 7:30pm. Police are preparing for another event this evening. 19 arrests, 29 businesses vandalized. 2:45pm press conference. #757BlackLivesMatter was initial organizer – has asked to help businesses.

Councilmen – Berlucchi, Wilson, Tower, Wooten all said nice words about our City

Mention of a facebook group “locals helping locals” – will forward to the membership

Curbside Dining Parklet – City approved outdoor dining in public property. Since no trolley this year, the City is working with WPA to develop some of the same ideas that are happening in Norfolk.

Priorities with the City – 15-25th street –

- Public Restrooms – need improvement especially for 17th street.
- Lighting – put lights across Atlantic Ave.
- Music – fix the speaker system – pipe in music
- Trashcans – add liners

Party! On Atlantic Partnering with Boardwalk Art Show – Will be October 23-25. Meeting next week to start planning.

Sportsplex opening November 2020.

Covid19 – Retail Alliance has masks for businesses and their employees.