



## The Atlantic Avenue Association

# This Year's Party! on Atlantic is a Three Weekend Event!

*Saturday, October 26th • Saturday, November 2nd  
Saturday, November 9th*

This incredible three weekend event promises to attract thousands of visitors and residents alike back to Atlantic Avenue to enjoy a variety of music, \$5 dining specials, sidewalk sales, street art, special hotel rates and much more! We are building on our success from last year and welcoming everyone back to Atlantic Avenue and yes, there's free on-street parking! Performances will be held on the 24th and 31st Street Stages, as well as the grounds of the Atlantic Wildfowl Heritage Museum. The music kicks off Saturday's at 3pm with local bands until 7pm. Beer, wine and soft drinks will be available for purchase at the venues.

### • VIP Corporate Sponsorships •

#### **\$2500 Sponsors Receive:**

- Large logo placement on koozie, promotional posters, event map, social media promotion and sponsor banner placement.
- 30 Second On-Stage Promotional Presentation on each day.
- VIP Table & 20 complimentary wristbands at the event.
- Membership in the Atlantic Avenue Association.

#### **\$1500 Sponsors Receive:**

- Logo placement on koozie, promotional posters, event map, social media promotion and sponsor banner placement.
- VIP Table & 12 complimentary wristbands at the event.
- Membership in the Atlantic Avenue Association.

#### **\$750 Sponsors Receive:**

- Logo placement on promotional posters, event map, social media promotion, and sponsor banner placement.
- 6 complimentary wristbands at the event.
- Membership in the Atlantic Avenue Association.

Organization: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

- ☐ Enclosed is a check for our sponsorship. Please make checks payable to the "Atlantic Avenue Association." Mail to: PO Box 825, Virginia Beach, VA 23451
- ☐ Please send an invoice to the above address. \*Send logo to [clark@sunnydayguide.com](mailto:clark@sunnydayguide.com)

**Helping To Build A Great Community**

PO Box 825, Virginia Beach, VA 23451 • [atlanticavenuevb.com](http://atlanticavenuevb.com)