



**General Membership Meeting
Monday, June 3 - 3:00pm**

AGENDA

1. Welcome - President, George Kotarides
2. Moment of Silence for the victims from Friday's tragedy.
 1. BJ Bauman from Rockafellers – collecting gift cards to distribute to the families. Drop off at host stand.
 2. Shaggy from Z104 – putting something together for kids of victims
 3. City Council –
 1. Rosemary Wilson – Sad time for City but great to see everyone coming together. City working on relocating the offices that were in that building and getting the City back up and running.
 2. Michael Burtulucci – City hurting – but wonderful to see folks volunteering and stepping up. Each of you are leaders and folks will look to you to set example.
3. MOCA – Boardwalk Art Show coming up – posters available
4. Approval of Minutes from April 1, 2019 – Motion. Second. Approved.
5. Bylaws Update to become 501(c)(4) non-profit org – Motion to accept new bylaws. Second. Approved.
6. Treasurer's Report – \$2400 balance in the main account. \$7000 in the Party! On Atlantic Account.
7. Membership Drive Update – Dues are due by July 1. Please encourage your neighbors to join.
8. Marketing Report - Jaketa Clark Thompson
 1. Love on Atlantic great opportunity to promote Atlantic Avenue. Will give each Love sign its own destination so folks can tag them on their page.
 2. Make Atlantic Ave co-host on events
 3. Atlantic Ave has a section in Monster Marketing, Sunny Day Guide, City Visitor's Website, Vista Graphics Mag.
9. Party! On Atlantic – Saturday, November 2, 2019 - Vice President, Mike Mauch
Community Event – Free Event - with Kids' Zone - 24th Street Park. Closing block like last year.
Looking for sponsors and volunteers.
10. LOVE! On Atlantic and Beautify the Block update - President, George Kotarides – spearhead art & culture on Atlantic Avenue. Very positive. Mayor attended and had fun handing out the checks and promoting the new signs. Want Atlantic Avenue to be a destination.
11. 2019 City Budget Report - President, George Kotarides
 1. Restrooms \$250,000 this year's budget – did survey. Work out placement.
 2. Advertising \$100,000 – for local advertising
 3. Light Art Festival \$25,000

4. Landscaping \$125,000
 5. Maintenance \$150,000
 6. Want more cameras along Atlantic (a few were added for Something in the Water)
12. TIP Funds vs. Public Works – money for road improvements, garbage trucks, etc. (ie 17th Street) should not come from TIP funds.
 13. Something in the Water/College Beach Week - questionnaire and debrief – There is a meeting this coming Thursday, June 7 after the RAC meeting. Survey sent out and results were sent to ODU department. Some restaurants did ok, some not so well. Retail did not seem to do well.
 14. Dome Site Proposal– Councilman said City and Venture are still in negotiations. Lawyers working on Development Agreement. Biggest issue is regarding the financing. They may have found an alternative than was in the original agreement. Change from financing that was created for the Cavalier and The Main, to a more similar to what was put together for the Arena. AAA supports the Dome Project and wants it to succeed. Like that it is a local developer who has a personal interest in this town. Watching the mix of restaurants/retail and also the amount of parking. There may be a vote later this summer. Will keep the membership posted.
 15. Convention Hotel – on side burner once the Dome site has been decided.
 16. New Business –
 1. Public/Community Relations – recommend that if members have issues to contact the AAA leadership to see if something is being addressed.
 2. Villain Rule (or Dylan Rule?)
 3. Boardwalk Art Show – June 13-16 – 200+ artists – fewer food vendors on the boardwalk to push folks to eat on Atlantic Ave. MOCA is also free for the month of June.
 4. Africana Virginia Beach – 7th year – 24th-30th streets – looking for sponsors and can give recognition to businesses and encourage folks to come off the boardwalk and visit businesses on Atlantic Avenue
 17. Next Meeting - Tues, Sept 3, 2019 - 3pm