



## **“LOVE! On Atlantic” Art Contest by the Atlantic Avenue Association**

3 LOVE art signs, similar in scope to those depicted, will be erected this spring along Atlantic Avenue on the Virginia Beach Resort. A total of 3 students will be selected to have their art professionally printed on the signs. In addition, 5 honorable mentions will receive recognition.

Atlantic Avenue is the front doorstep to our city and welcomes hundreds of thousands of people to Virginia Beach yearly. The goal of “LOVE! On Atlantic” is to spearhead artistic expression and to display to the world that Virginia Beach has lots of young artistic talent. These 3 “LOVE” signs are the beginning of a movement to add more art to our oceanfront. Think BIG!

### **Art Contest Basics Overview**

- Three winners will be chosen by a panel of judges from MOCA.
- Three \$250 cash awards will be given by the Atlantic Avenue Association to the winners.
- Prizes from participating businesses, Abby Road, Sweet Frog and Dough Boys, as well as other gifts as yet to be determined, will be awarded to students who receiving honorable mentions.
- Ribbon cutting and public recognition in the news (press release) will be scheduled, and award winners and honorable mentions will be notified in advance by the Atlantic Avenue Association to attend the awards ceremony.
- Student-winners' names and school will be placed on a permanent plaque next to the art.
- Winners will be recognized and art shown on Atlantic Avenue social media and Atlantic Avenue Association website.
- Potential for statewide recognition of art work in various publications.

# Art Contest Guidelines

- Participants must complete and submit the application form, Intellectual Property Release Agreement and artwork no later than Friday, May 3, 2019 in digital form to [gkotarides@yahoo.com](mailto:gkotarides@yahoo.com) or mailed to, Atlantic Avenue Association, C/O George Kotarides, PO Box 825, Virginia Beach, VA 23451.
- Parents must sign the Intellectual Property Release Agreement for their child to enter the art contest.
- The contest is open to all Virginia Beach school students in grades K - 12.
- Theme: Art submissions should represent ***Virginia Beach Culture and Lifestyle***.
- Participants may choose to submit ONE entry for each of the three scaled LOVE outlines.
- All designs must be within the lines of the LOVE art letters.
- All submissions must consist of at least 3 colors.
- Art designs may be slightly altered as needed by a professional artist.
- All design submissions must be named. Example: VB Rocks the Arts!
- **All designs must be original!**
- The Atlantic Avenue Association retains all rights of the selected designs for marketing and advertising.



# **“LOVE! On Atlantic” Art Contest By Atlantic Avenue Association Entry Form**

Student Name: \_\_\_\_\_ Grade: \_\_\_\_\_ Age: \_\_\_\_\_

School: \_\_\_\_\_

Art Teacher: \_\_\_\_\_

Art Teacher Email Address: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Phone Number: \_\_\_\_\_

Parent/Guardian Email Address: \_\_\_\_\_

## **Artwork Property Release Agreement**

*WHEREAS, New Rights Holder wishes to acquire such right, title and interest in and said Work. Now, therefore, in consideration of the promises and covenants contained herein, as well as other good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), the Parties do hereby agree as follows: Release: Creator hereby releases, and New Rights Holder does accept, the absolute and unconditional right to reproduce, prepare derivate works, distribute, perform, and/or display the Work, as applicable. Creator does not hold any remaining rights in and to the Work, and the unconditional ability to use and exploit the Work belongs exclusively to New Rights Hold. Representations: Creator hereby represents and warrants that Creator is the exclusive holder of any all rights in and to the work, and that no other individual or entity may claim any rights, title and/or interest in and to said work. Creator additionally warrants that Creator has all necessary rights required to grant New Rights Holder unconditional and unlimited use of the work.*

I agree to the terms and conditions of the release agreement and understand the guidelines of the art contest:

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DEADLINE: Friday, May 3, 2019**

**Digital Scan to [gkotarides@yahoo.com](mailto:gkotarides@yahoo.com) or**

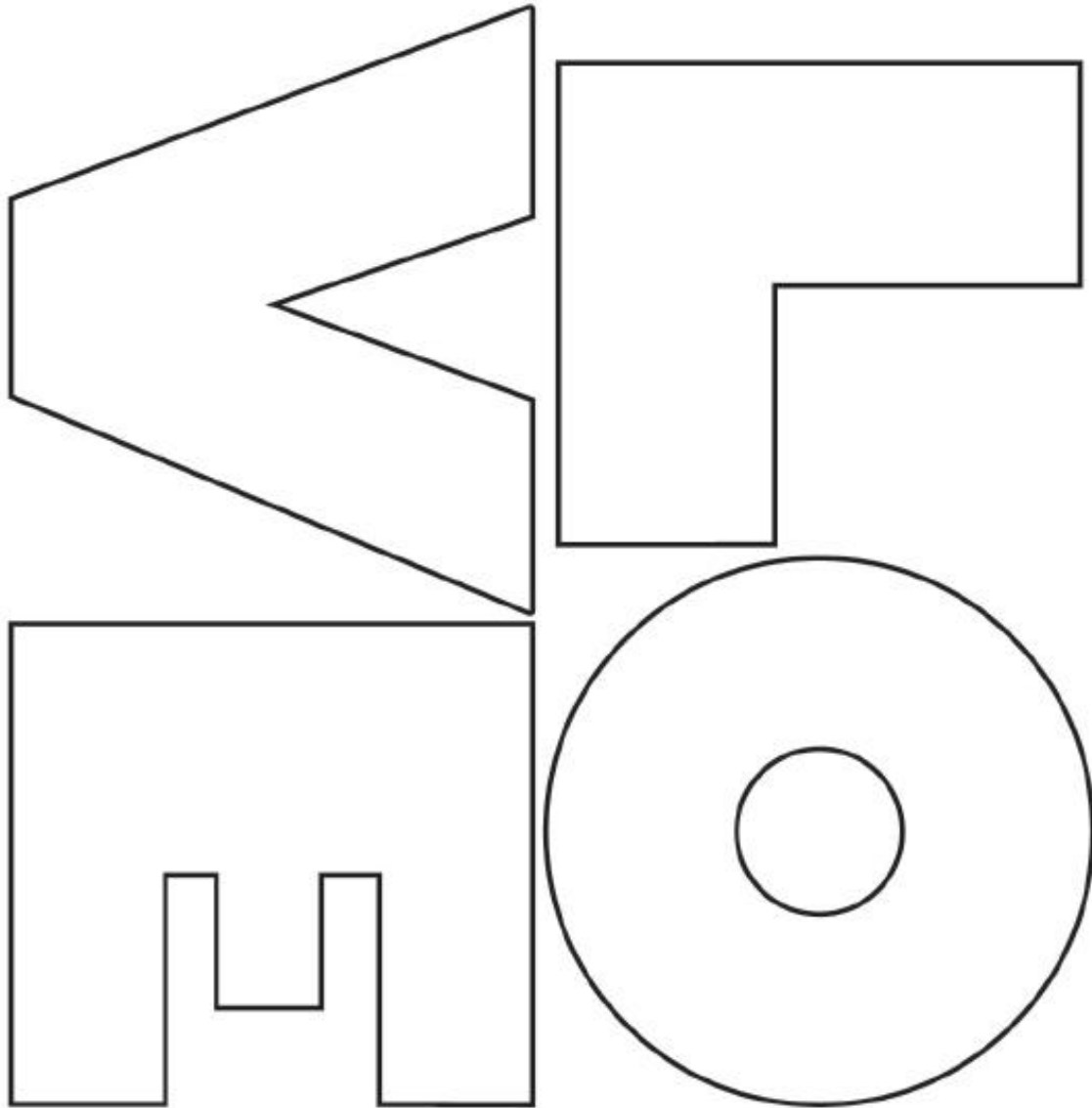
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PO Box 825, Virginia Beach, VA 23451**

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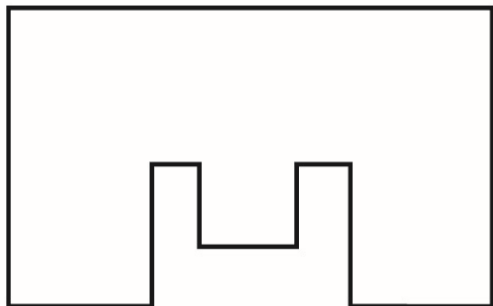
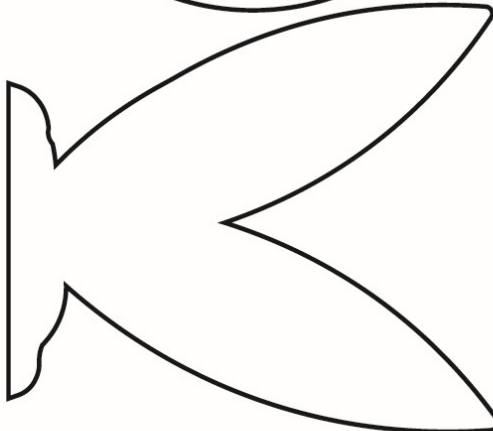
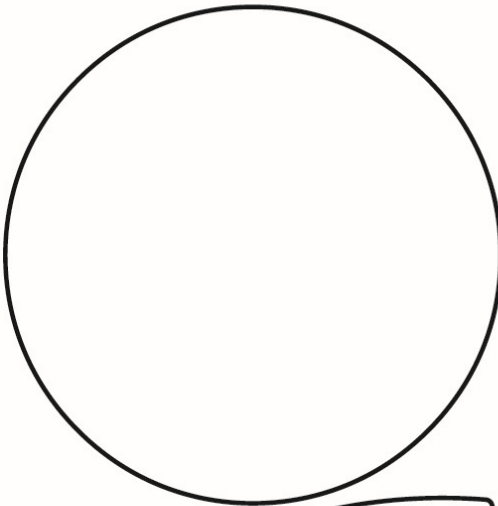
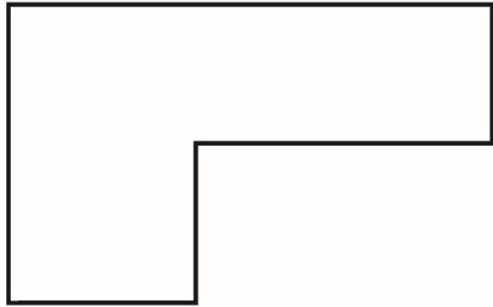


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